

## Stand registration Carp Austria 2023

Carp Austria, Messegelände, A-3430 Tulln - Samstag & Sonntag, 02. und 03.12.2023



### ORGANISER: Angling Entertainment

Tatjana Kreinbacher, Straßganger Straße 120 A, 8052 Graz, Austria  
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UID: ATU74702208

### Invoice address according to company name in the commercial register

Company:	Contact person:
Street:	Tel.:
Postcode, town, Country:	Fax:
Tax (VAT) number:	E-Mail:

Issued trademarks:	Website: WWW.
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### Desired area - Please tick as appropriate

Width x stand depth (min. 4 Meter) \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ m<sup>2</sup>  
(min. 4 Meter)

**I BOOK**  **SELLINGSTAND**  **PRESENTATION AREA** NO SALE!

<input type="checkbox"/> 1 side open (min. 12 m <sup>2</sup> )	Row stand <input type="checkbox"/>
<input type="checkbox"/> 2 sides open (min. 16 m <sup>2</sup> ) + 15 %	Corner stand <input type="checkbox"/>
<input type="checkbox"/> 3 sides open (min. 32 m <sup>2</sup> ) + 20 %	Head stand <input type="checkbox"/>
<input type="checkbox"/> 4 sides open (mind. 64 m <sup>2</sup> ) + 25 %	Island stand <input type="checkbox"/>

I would like, if possible, a stand depth of 3 metres

### Price selling space

up to 50 m <sup>2</sup>	69 Euro/m <sup>2</sup>
from 51 m <sup>2</sup>	64 Euro/m <sup>2</sup>
from 101 m <sup>2</sup>	59 Euro/m <sup>2</sup>

### Price PRESENTATION AREA

up to 50 m <sup>2</sup>	49 Euro/m <sup>2</sup>
from 51 m <sup>2</sup>	44 Euro/m <sup>2</sup>
from 101 m <sup>2</sup>	39 Euro/m <sup>2</sup>

### Stand construction

We have our own system stand and do not need partition walls!  
*Partition walls to the neighbouring stand are obligatory! The partition walls will be charged with at least 50 % depending on the stand area! Price per running metre of partition wall: 31,- Euro.*

We need a system stand or trade fair accessories, carpet, water connection etc. Please contact us.

### Equipment We require the following equipment:

**Tables:** We need \_\_\_\_\_ piece à 10,- Euro

**Power connection:**  YES  NO

- Electrical connection (230V 16A up to 3 kW) 1 Schuko socket incl. consumption at the price of 239,- Euro
- Electrical connection (plug CEE 16 A / 400 V) incl. consumption at a price of 289,- Euro

**IMPORTANT:** It is not possible to install electricity at a later date when setting up the trade fair!

### Co-exhibitor: Co-exhibitors must be indicated!

Co-exhibitors: \_\_\_\_\_

Co-exhibitor is when bookings or sales are not made in the name of the exhibitor. Fee per co-exhibitor 149,- Euro

### Obligatory flat-rate advertising fee per exhibitor or co-exhibitor: 198,- Euro

Place, date \_\_\_\_\_

This is how your stand price is calculated:  
(using the 200 m<sup>2</sup> stand example)  
50 x 69,- + 50 x 64,- + 100 x 59,-

All prices quoted are exclusive of VAT at the statutory rate.

Name of the managing director \_\_\_\_\_

\_\_\_\_\_ Legally binding signature

We will participate in CARP AUSTRIA TULLN 2023 and accept the conditions in the appendix without reservation.

Company stamp

# ADVERTISING PACKAGES CARP AUSTRIA 2023



Included in the exhibitor registration!

## MANDATORY ADVERTISING PACKAGE

### Included in the Obligatory Advertising Package:

- » 5 free admission tickets for customers
- » 10 discount codes > Free entry tickets for competitions
- » Promotional material: posters and exhibition invitations with € 2,00 discount voucher
- » 5 trade fair promotions in the trade fair promotion brochure
- » Exhibitor passes depending on stand size
- » Exhibitor parking ticket at the fairground

### You send us your company description and we will create it for you:

- » Entry in the [exhibitor directory](#) on the fair website. Company description with logo, cover picture and brands you present
- » Company description with logo, cover picture and brands you present
- » Link to your [company website](#) and social media channels
- » Posting in social media



FOR PREMIUM EXHIBITOR from 101 m<sup>2</sup> included!

## PREMIUM ADVERTISING PACKAGE FOR PRESENTATION AREAS

Every company that books a presentation area of **more than 101 m<sup>2</sup> for Carp Austria 2023**, i.e. an area without sales, will also be **advertised as a PREMIUM exhibitor**. We know that the construction of high-quality presentation areas is associated with a high level of effort. For this reason, **we would like to support brands/companies with outstanding product presentations** by **1.** offering the most favourable space prices and **2.** through preferential marketing activities which we will call **PREMIUM EXHIBITOR** in future. With the PREMIUM marketing activities, **your company will receive greater attention** and reach on the Austrian market.

AND THE BEST? **The PREMIUM advertising package is included when you book a presentation area of 101 m<sup>2</sup> or more!**

### Premium advertising package services: (By clicking on the respective link you can see some examples)

#### All services of the Obligatory Advertising Package

- » + 20 admission tickets for customers eXtra
- » Exhibitor Banner BOX on the [carp-austria.com](#) homepage
- » PREMIUM category in the [carp-austria.com](#) blog
- » Own marketing campaign for Premium Exhibitors
- » LOGO in all newsletters for Carp Austria 2023
- » LOGO\* on various advertising flyers (print run 60,000)

\* **Timely registration required by 15 July 2023**

#### We create your profile and put you in SCENE!

- » Company & product presentation in your own newsletter\*\*
- » 1 page advertisement in the exhibition brochure
- » Product presentation on [carp-austria.com/news](#)
- » Link to your company website and to your social media channels
- » Linking of [5 SEO keywords to your website](#)

\*\*Newsletter ~ 20,000 subscribers      Trade fair brochure ~17,000 contacts



Exhibitor UPGRADE

## BOOK PREMIUM ADVERTISING PACKAGE NOW

With the Premium ADVERTISING PACKAGE we put your company in the SCENE even before the fair!

### BENEFITS:

- + **High-quality presentation of your company, your brand(s) & your products**
- + **Highest attention of the fair visitors for your offers and products**
- + **Higher visibility in search engines, such as Google (search engine marketing: backlinks, content reach,...)**
- + **TOP TARGETED CUSTOMERS: Meet exactly your potential customers of the future**
- + **Achieve the highest possible benefit from our master data with over 35,000 anglers from Austria**

Secure the perfect marketing package for your registration now to optimally strengthen your trade fair presence through targeted advertising. strengthen!

Yes, we would like to take advantage of this unique opportunity and book the PREMIUM Advertising Package for € 940 (instead of € 1,400).

Legally binding signature

With my signature I confirm the booking of the Premium Advertising Package.

# Registration Fishing Clothing Fashion Show

**At Carp Austria 2023 we will for the first time be staging a fashion show for fishing apparel.**

Exhibitors are cordially invited, provided you have a collection of several pieces, to participate free of charge.

1 to 3 people for the demonstration should be provided by the exhibitor.

The fashion show starts daily at 1 pm.

Confirmation of participation is required for planning purposes.

Take advantage of this great opportunity to showcase your clothing at the fashion show to boost sales.

The fishing apparel fashion show and participating brands will be additionally promoted.

We look forward to your participation!

## Participation fashion show:

Yes, we would like to participate in the fashion show.

We will present the following brand: \_\_\_\_\_

Contact: \_\_\_\_\_ E-Mail Contact: \_\_\_\_\_

# Registration product presentation at the Show Pool

## Your product presentations at the SHOW POOL

The new Show Pool is a unique opportunity to present your latest products in a creative and entertaining way.

Visitors can experience first-hand how the products work and be convinced of their benefits.

The pool offers space for feed boats, inflatables, artificial lures, mounts, underwater cameras and more.

Please confirm your attendance so we can promote and schedule your demonstrations and participation.

Take advantage of this opportunity to professionally showcase your products and increase your sales.

## Participation in product demonstrations at the SHOW POOL:

Yes, we would like to participate in the product demonstrations.

We will present the brand(s): \_\_\_\_\_

We are presenting the following products: \_\_\_\_\_

Contact Presentation: \_\_\_\_\_ Email Contact: \_\_\_\_\_

All important information regarding the fashion show and product presentations at the SHOW POOL will be discussed and coordinated with the registered participants 14 days before the event. Only a limited number of participants can take part in the fashion show and the SHOW POOL!

first come first serve

# Information CARP AUSTRIA MESSE TULLN

## Veranstaltungsort Anschrift:

### MESSE TULLN

Messegelände 1  
A-3430 Tulln

### Aufbauzeiten und Anlieferung:

Donnerstag: 30.11.2023 08:00 - 20:00 Uhr  
Freitag: 01.12.2023 08:00 - 21:00 Uhr

### Öffnungszeiten Aussteller:

Samstag: 02.12.2023 07:00 - 18:00 Uhr  
Sonntag, 03.12.2023 08:00 - 21:00 Uhr

### Öffnungszeiten Besucher:

Samstag: 02.12.2023 08:00 - 18:00 Uhr  
Sonntag, 03.12.2023 09:00 - 16:00 Uhr

### Abbau:

Sonntag: 03.12.2023 ab 16:00 Uhr  
Montag: 04.12.2023 08:00 - 13:00 Uhr

## Venue Address:

### MESSE TULLN

Messegelände 1  
3430 Tulln  
Austria

### Set-up times and delivery:

Thursday: 30.11.2023 08:00 - 20:00 h  
Friday: 01.12.2023 08:00 - 21:00 h

### Exhibitor opening hours:

Saturday: 02.12.2023 07:00 - 18:00 h  
Sunday: 03.12.2023 08:00 - 21:00 h

### Visitor opening hours:

Saturday: 02.12.2023 08:00 - 18:00 h  
Sunday: 03.12.2023 09:00 - 16:00 h

### Dismantling:

Sunday: 03.12.2023 from 16:00 h  
Monday: 04.12.2023 08:00 - 13:00 h

## Über die MESSE TULLN

Die Messe Tulln liegt etwa 30 km von der österreichischen Hauptstadt Wien entfernt. Die modernen und flexiblen Hallen des Messezentrums sind mit modernster Technik ausgestattet und bieten optimale Voraussetzungen für eine erfolgreiche Durchführung der CARP AUSTRIA 2023. Die zentrale Lage des Messezentrums und die gute Anbindung an das öffentliche Verkehrsnetz machen es zu einem attraktiven Veranstaltungsort für Aussteller und Besucher aus ganz Österreich und darüber hinaus. Die Messe Tulln bietet den Besuchern der Carp Austria ganze 5000 kostenlose Parkplätze. Damit steht ausreichend Platz für die Anreise mit dem eigenen PKW zur Verfügung und es entstehen keine zusätzlichen Parkgebühren.

## About MESSE Tulln

Messe Tulln is located about 30 km from the Austrian capital Vienna. The modern and flexible halls of the Exhibition Centre are equipped with state-of-the-art technology and offer optimal conditions for a successful staging of CARP AUSTRIA 2023. The central location of the Exhibition Centre and the good connections to the public transport network make it an attractive venue for exhibitors and visitors from all over Austria and beyond.

Messe Tulln offers Carp Austria visitors a whole 5,000 free parking spaces. This means there is plenty of space to travel to the event in your own car and there are no additional parking charges.



# Conditions of participation CARP AUSTRIA TULLN

**This is a translation. The legal version is the original in German.** The conditions of participation, which form an integral part of the exhibitor rental contract, are acknowledged by the exhibitor in full and in a legally binding manner upon completion of the registration. The general terms and conditions of the organiser Angling Entertainment and the house rules of MESSE TULLN GmbH apply.

## 1. Opening hours of the fair

CARP AUSTRIA TULLN 2023 will take place on Saturday, 02 December from 8 am - 5 pm & Sunday, 03 December 2023 from 9 am - 4 pm. Afterwards, the areas must be swept clean.

## 2. Space rental

The deposit of 25% of the area and the additional costs are due upon registration. The remaining amount must be paid by 13 October 2023 to the following account **BAWAG PSK AT40 1400 0812 1002 6037** in the name of Tatjana Kreinbacher. In the event of late payment, 12% interest on arrears p.a. will be charged. Angling Entertainment endeavours to keep price adjustments moderate. Should the CPI 2023 be higher than the current forecast (6.5%), Angling Entertainment reserves the right to charge a price adjustment for the difference.

## 3. Registration, Cancellation

Registration is made exclusively by sending in the registration form issued by the exhibition management. The completed registration is binding for the exhibitor and cannot be withdrawn. Withdrawal is also excluded if the fair management is unable to fully meet the wishes registered with regard to the size and type of space. In the event of cancellation (withdrawal) of the registration, the exhibitor shall pay the following cancellation fees to the organiser: 25% up to 12 weeks before the start of the fair, 50% up to 8 weeks before the start of the fair, 100% from 4 weeks before the start of the fair.

## 4. Approval

The admission to the exhibition of a main and co-exhibitor is decided by the fair management, which confirms the acceptance. The fair management is free to reject applications without giving reasons.

## 5. Place allocation

The allocation of stand locations is carried out by the fair management. During stand construction, the instructions of the fair management must be strictly observed. The walls and floors of the halls may not be painted, pasted over or damaged. The rented spaces are to be kept in good, clean condition by the exhibitor.

## 6. Exhibitor passes

Depending on the stand area, the exhibitor will receive exhibitor passes entitling the holder to enter the fair during the specified times.

## 7. Advertising at the fairground

Printed matter and advertising materials may only be displayed within the rented stand, but not on the rear wall of the allocated stand, distributed in the hall aisles or on the exhibition grounds. Only trade fair-related advertising measures by exhibitors that do not violate legal regulations or morality or are of an ideological or political nature are permitted. Comparative and superlative advertising is not permitted. Visual, moving and acoustic advertising media are not permitted outside the rented stand.

## 8. Subtenancy / Co-exhibitor

The rented exhibition space may not be sublet or rented to third parties in any form. A co-exhibitor is an exhibitor who, with the consent of the Exhibition Management, is represented on the stand of the main exhibitor with his own economic goods. The main exhibitor is obliged to notify the fair management of co-exhibitors as part of the registration process. The co-exhibitor is obliged to complete his own application form.

## 9. Wireless Internet

WIRELESS Internet (HOT SPOT) is available for exhibitors in all halls. The operation of W-LAN ACCESSPOINTS by parties other than MESSE TULLN GmbH is not permitted anywhere on the exhibition grounds.

## 10. Liability and insurance

The organiser accepts no liability whatsoever for theft, loss or damage to goods brought in or left behind by the exhibitor or third parties, in particular exhibition and stand equipment. The organiser is not obliged to take out any insurance. The organiser accepts no liability whatsoever for any property or vehicles parked on the exhibition site by the exhibitor, his employees or contractual partners. For his part, the exhibitor shall be liable for any damage caused to persons or property by him, his employees, his contractual partners or by his exhibition objects and equipment. The organiser shall be indemnified and held harmless. During the assembly and dismantling periods, each exhibitor has an increased duty of care for the safety of his goods. Valuable and easily movable exhibits must be removed from the stand outside the opening hours of the fair (especially at night) and stored by the exhibitor himself at his own risk. The exhibitor agrees that video recordings may be made outside the opening hours, as well as during the construction and dismantling periods, for the purposes of security. The recordings will not be published and will be deleted in accordance with the regulations. The organiser shall not be liable for financial loss, damage to health or other damage of any kind whatsoever incurred by the exhibitor himself, his employees or third parties for whatever reason in connection with the preparation, implementation or handling of an exhibition. The organiser shall not be liable for loss of profit. Exhibitors are therefore advised to take out appropriate insurance. This exclusion of liability also applies if damage is caused by defects in buildings or equipment belonging to the organiser. The organiser shall only be liable at all if damage is caused by him or his staff intentionally.

were brought about. It is the responsibility of the injured party to prove this condition. The exhibitor cannot derive any claim whatsoever against the organiser from the actions or omissions of other exhibitors, their people or contractual partners. The exhibitor shall immediately notify the organiser in writing of any defects, if otherwise waived, and shall give the organiser the opportunity to remedy the defects. Any claims by the exhibitor must be reported to the organiser immediately in writing, otherwise they shall be deemed forfeited. No liability whatsoever shall be accepted for faulty entries or entries in official trade fair brochures and/or other trade fair printed matter (printing errors, formal errors, incorrect classification, non-insertion, etc). The organiser does not accept consignments intended for the exhibitor and is not liable for any loss, incorrect or delayed delivery. Sleeping in the halls and on the open-air grounds is prohibited.

## 11. Vehicle traffic, parking ban, vehicle control

There is a general parking ban within the exhibition grounds during the exhibition period. For the duration of the exhibition, vehicles may only enter the grounds outside business hours. The exhibitor expressly agrees that the interior of the vehicle may be inspected at any time by MESSE TULLN or its agents.

## 12. Fire prevention and safety equipment

Hydrants, fire extinguishers, electrical control boxes, gas shut-off cocks and escape routes, etc. are not to be obstructed or impaired. The use of naked flames, liquid gas, welding equipment and spark-producing machines is strictly prohibited in the halls. Decorative materials for the exhibition stands must comply with fire regulations. Smoking is generally prohibited in the exhibition halls of MESSE TULLN GmbH.

## 13. Directives of the fair authorities

Exhibitors are obliged to allow the organiser's & MESSE TULLN GmbH's bodies to enter their stands at any time. Exhibitors must comply with the instructions of these bodies at all times, otherwise they may be ordered to vacate their stands.

## 14. Stand clearance

The clearing of stands before the end of the event is prohibited. Clearance must be completed by the day after the end of the event at the latest, failing which the Exhibition Management shall be entitled to have the goods cleared and stored at the exhibitor's expense. All exhibition spaces must be returned to the lessor at the end of the clearance period in the same condition in which they were rented.

## 15. Electricity and water connection

The electricity requirement must be noted on the registration form. The necessary agreement documents will then be sent to the exhibitor. If water is required, agreement must be reached with the exhibition management.

## 16. Place of performance and jurisdiction

The place of performance for all liabilities arising from participation in or attendance at the exhibition is Graz. The place of jurisdiction for disputes arising from this contract is agreed to be Graz.

## 17. Complaints and claims

Complaints regarding the size, layout or arrangement of the exhibition spaces, as well as regarding electricity or water connections, can only be made to the exhibition management during the duration of the exhibition, otherwise all claims in this regard are excluded. Any other claims by exhibitors must be submitted to the exhibition management before the end of the event at the latest. Claims made later shall be deemed to be time-barred. Agreements of any kind are only valid if they have been stipulated in writing.

## 18. Price labelling

All exhibited goods, price lists and catalogues must be priced in € and include VAT. Prices must be marked in accordance with the current legal provisions applicable in Austria.

## 19. Presentation of the exhibition stands

The allocation of places is carried out by the fair management. The instructions of the fair management must be observed. Arrangements that are contrary to good taste or uniform style must be changed by order of the Exhibition Management. In case of refusal, the fair management has the right to have the change made at the exhibitor's expense. Each exhibitor must provide his stand with his company inscription in accordance with the instructions of the fair management. The rented space must be occupied one hour before the opening of the exhibition and remain so for the duration of the exhibition. When leaving the space, the exhibitor undertakes to return it in the same condition as when he took it over.

## 20. Protection of non-smokers in public places

Since 1 January 2009, according to the Tobacco Act §12 and §13, there is a general ban on smoking in catering premises and in rooms that are public places. This also applies to all exhibition rooms and also during the construction and dismantling periods. Accordingly, there is a strict ban on smoking and smoking is only permitted in the specially marked smoking zones.

## 21. Recognition

By signing the registration form, the exhibitor declares that he/she has taken note of the terms and conditions of participation and general terms and conditions of Angling Entertainment without reservation and by mutual agreement.